



BUSINESS CHECKLIST

BY WONDA GRANVILL | PEOPLE ART & COMPANY

1. Build a Professional Website

Website Creation
☐ Pick a website design template
☐ Select & purchase Site Platform
☐ Create a name for your business
☐ Purchase your Domain name
☐ Check business name availability
☐
☐

2. Professional Branding Essentials

Branding Essentials
☐ Design Professional Logo
☐ Design & purchase business cards
☐ Design, purchase thank-you cards
☐ Create a slogan/tagline
☐ Create brochures & mini catalogs
☐
☐

3. Make it Official

Creation of the Business
☐ Create a legal business entity
☐ Create a Budget & Bookkeeping
☐ Set goals for your business
☐ Install AI or ChatGPT for research
☐ Create a business plan
☐ Create a Marketing plan
☐
☐

4. Start Selling & Testing Demand

Looking for Opportunities
☐ Sign up to get Art Call emails
☐ Buy Resources for information
☐ Purchase a Display tent, etc
☐ Credit card payment system
☐ Create inventory & get giclees
☐ Set pricing & Get on Social Media
☐
☐

Date: