

# ART BUSINESS CHECKLIST

BY WONDA GRANVILL | PEOPLE ART &amp; COMPANY

## 1. Build a Professional Website

Website Creation	
<input type="checkbox"/>	Pick a website design template
<input type="checkbox"/>	Select & purchase Site Platform
<input type="checkbox"/>	Create a name for your business
<input type="checkbox"/>	Purchase your Domain name
<input type="checkbox"/>	Check business name availability
<input type="checkbox"/>	
<input type="checkbox"/>	

## 2. Professional Branding Essentials

Branding Essentials	
<input type="checkbox"/>	Design Professional Logo
<input type="checkbox"/>	Design & purchase business cards
<input type="checkbox"/>	Design, purchase thank-you cards
<input type="checkbox"/>	Create a slogan/tagline
<input type="checkbox"/>	Create brochures & mini catalogs
<input type="checkbox"/>	
<input type="checkbox"/>	

## 3. Make it Official

Creation of the Business	
<input type="checkbox"/>	Create a legal business entity
<input type="checkbox"/>	Create a Budget & Bookkeeping
<input type="checkbox"/>	Set goals for your business
<input type="checkbox"/>	Install AI or ChatGPT for research
<input type="checkbox"/>	Create a business plan
<input type="checkbox"/>	Create a Marketing plan
<input type="checkbox"/>	
<input type="checkbox"/>	

## 4. Start Selling & Testing Demand

Looking for Opportunities	
<input type="checkbox"/>	Sign up to get Art Call emails
<input type="checkbox"/>	Buy Resources for information
<input type="checkbox"/>	Purchase a Display tent, etc
<input type="checkbox"/>	Credit card payment system
<input type="checkbox"/>	Create inventory & get giclees
<input type="checkbox"/>	Set pricing & Get on Social Media
<input type="checkbox"/>	
<input type="checkbox"/>	

Date: