



BUSINESS CHECKLIST

BY WONDA GRANVILL | PEOPLE ART & COMPANY

1. Build a Professional Website

Website Creation
<input type="checkbox"/> Pick a website design template
<input type="checkbox"/> Select & purchase Site Platform
<input type="checkbox"/> Create a name for your business
<input type="checkbox"/> Purchase your Domain name
<input type="checkbox"/> Check business name availability
<input type="checkbox"/>
<input type="checkbox"/>

2. Professional Branding Essentials

Branding Essentials
<input type="checkbox"/> Design Professional Logo
<input type="checkbox"/> Design & purchase business cards
<input type="checkbox"/> Design, purchase thank-you cards
<input type="checkbox"/> Create a slogan/tagline
<input type="checkbox"/> Create brochures & mini catalogs
<input type="checkbox"/>
<input type="checkbox"/>

3. Make it Official

Creation of the Business
<input type="checkbox"/> Create a legal business entity
<input type="checkbox"/> Create a Budget & Bookkeeping
<input type="checkbox"/> Set goals for your business
<input type="checkbox"/> Install AI or ChatGPT for research
<input type="checkbox"/> Create a business plan
<input type="checkbox"/> Create a Marketing plan
<input type="checkbox"/>
<input type="checkbox"/>

4. Start Selling & Testing Demand

Looking for Opportunities
<input type="checkbox"/> Sign up to get Art Call emails
<input type="checkbox"/> Buy Resources for information
<input type="checkbox"/> Purchase a Display tent, etc
<input type="checkbox"/> Credit card payment system
<input type="checkbox"/> Create inventory & get giclees
<input type="checkbox"/> Set pricing & Get on Social Media
<input type="checkbox"/>
<input type="checkbox"/>

Date: